

## **Home and Garden in France**

Market Direction | 2023-05-02 | 44 pages | Euromonitor

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### **Report description:**

France experienced a drop in consumer confidence in 2022, which was attributed to a surge in inflation resulting from a rise in energy prices, driven by war in Ukraine. This increase in energy costs also led to a rise in agricultural expenses and subsequently, food prices, contributing to an overall inflation rate of 5.2% in France. Although the country had a lower Consumer Price Index (CPI) level compared to the rest of Europe, inflation still had a discernible effect on the incomes of local co...

Euromonitor International's Home and Garden in France report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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