

General Merchandise Stores in the United Arab Emirates

Market Direction | 2023-06-14 | 35 pages | Euromonitor

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Report description:

Day To Day, a well-known chain of variety stores in the United Arab Emirates, has recently introduced a new payment option that embraces cryptocurrency. This innovative step allows customers to make payments using various types of cryptocurrencies, both in-store and online. For in-store payments, customers can utilise dedicated POS machines located in the stores. For online payments, they can simply select the cryptocurrency payment option provided on the daytoday.ae website. This development by...

Euromonitor International's General Merchandise Stores in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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