

## **Gardening in Thailand**

Market Direction | 2023-05-24 | 19 pages | Euromonitor

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### **Report description:**

Gardening was the most dynamic area of home and garden in 2022 with most categories seeing double-digit growth in current value terms. During the pandemic a growing number of consumers started to show an interest in gardening as restrictions meant that for many people their gardens and outdoor spaces became something of a sanctuary. While restrictions were lifted in 2022 as COVID-19 fears subsided there remained an interest in gardening that had been cultivated during the pandemic. An increase i...

Euromonitor International's Gardening in Thailand report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Gardening market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Gardening in Thailand  
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List Of Contents And Tables

### **GARDENING IN THAILAND**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Interest in new technology fuels demand for robotic lawn mowers

Food security encourages urban farming

New plant varieties help capture the attention of consumers looking to become 'plant parents'

#### **PROSPECTS AND OPPORTUNITIES**

Gardening expected to benefit from health and wellness benefits

Sustainable gardening products have strong potential for growth

E-commerce expected to gain further share

#### **CATEGORY DATA**

Table 1 Sales of Gardening by Category: Value 2017-2022

Table 2 Sales of Gardening by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Gardening: % Value 2018-2022

Table 4 LBN Brand Shares of Gardening: % Value 2019-2022

Table 5 Distribution of Gardening by Format: % Value 2017-2022

Table 6 Forecast Sales of Gardening by Category: Value 2022-2027

Table 7 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

### **HOME AND GARDEN IN THAILAND**

#### **EXECUTIVE SUMMARY**

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

#### **MARKET DATA**

Table 8 Sales of Home and Garden by Category: Value 2017-2022

Table 9 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 11 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 12 Distribution of Home and Garden by Format: % Value 2017-2022

Table 13 Distribution of Home and Garden by Format and Category: % Value 2022

Table 14 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 15 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

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