

Gardening in Spain

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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Report description:

Gardening in Spain continued to record strong growth in 2022, in similar levels to the previous year. Part of this growth trend was fuelled by rising prices, supporting elevated current value sales as inflation levels remained high in the country. However, the category was mainly driven by soil (in particular, compost), seeds, outdoor plants (within other horticulture), and pots and planters. Demand for these products received a boost in 2022 due to the "grow-your-own" trend for food, whereby co...

Euromonitor International's Gardening in Spain report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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