

Gardening in South Africa

Market Direction | 2023-05-24 | 17 pages | Euromonitor

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Report description:

Following Russia's invasion of Ukraine in February 2022, the price of fertiliser, which had already surged by 80% in 2021, reached an all-time high in the spring of 2022. According to the World Bank, global fertiliser prices rose by 30% early in the year. Moreover, South Africa experienced a high inflation rate of 7% in 2022. As a result of these factors, demand for fertiliser declined in value terms at constant 2022 prices in 2022, and fell below the pre-pandemic level, as consumers aimed to re...

Euromonitor International's Gardening in South Africa report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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