

## **Gardening in Singapore**

Market Direction | 2023-05-02 | 16 pages | Euromonitor

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### **Report description:**

Gardening as an active practice or a hobby was not a particularly popular trend in Singapore prior to the emergence of the pandemic. This was because Singapore has limited space, featuring high-rise buildings without gardens or balconies, which made it challenging to cultivate plants at home. Moreover, Singapore's fast-paced urban lifestyle and focus on economic growth traditionally prioritised other forms of leisure and entertainment, such as shopping, dining out, and visiting tourist attractio...

Euromonitor International's Gardening in Singapore report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Gardening market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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