

## **Gardening in Poland**

Market Direction | 2023-05-24 | 18 pages | Euromonitor

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### **Report description:**

Retail sales of gardening grew in 2022, but at a slower pace compared to the previous year. Polish consumers developed a liking for gardening during the pandemic, where entertainment outside of the household was limited due to home seclusion and the lockdown period.

Euromonitor International's Gardening in Poland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Gardening market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Gardening in Poland  
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List Of Contents And Tables

### **GARDENING IN POLAND**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Positive retail growth, as the appetite for gardening continues to grow

Sustainability considerations driving growth in watering products

Gardening specialists are key while e-commerce is challenged

#### **PROSPECTS AND OPPORTUNITIES**

Gardening benefits from growing health and wellness trends

Robotic lawn mowers grow as price points become more accessible

Horticulture records a healthy demand as indoor plants offer natural decoration

#### **CATEGORY DATA**

Table 1 Sales of Gardening by Category: Value 2017-2022

Table 2 Sales of Gardening by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Gardening: % Value 2018-2022

Table 4 LBN Brand Shares of Gardening: % Value 2019-2022

Table 5 Distribution of Gardening by Format: % Value 2017-2022

Table 6 Forecast Sales of Gardening by Category: Value 2022-2027

Table 7 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

### **HOME AND GARDEN IN POLAND**

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

#### **MARKET DATA**

Table 8 Sales of Home and Garden by Category: Value 2017-2022

Table 9 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 11 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 13 Distribution of Home and Garden by Format: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format and Category: % Value 2022

Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

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#### **SOURCES**

Summary 1 Research Sources

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