

Gardening in Indonesia

Market Direction | 2023-05-24 | 20 pages | Euromonitor

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Report description:

The 'grow your own food' culture grew significantly in popularity in Indonesia during the peak years of the COVID-19 pandemic as huge numbers of local people sought new ways to become more self-sufficient and reduce their reliance on the commercial food supply chain. This all had a very positive impact on sales growth in categories such as watering and horticulture, each of which saw a substantial increase in value sales in constant 2022 prices during the peak years of the pandemic, when compare...

Euromonitor International's Gardening in Indonesia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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