

Gardening in India

Market Direction | 2023-05-05 | 17 pages | Euromonitor

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Report description:

The growing interest in gardening in India can be attributed to several factors, including the lack of green spaces in urban areas, a desire to connect with nature, and the therapeutic benefits of gardening. Gardening is seen to create a peaceful and relaxing environment, and as an opportunity to escape from the stresses of everyday life. It also allows people to express themselves creatively through their choice of plants and designs, and is a great way to bring communities together. Therefore,...

Euromonitor International's Gardening in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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