

China Cities Review

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Report description:

With the lifting of containment measures, China's cities are experiencing economic recovery. Shenzhen and Guangzhou remain the most economically dynamic cities, while Hefei shows the highest potential for future growth. However, challenges for the country's cities persist - in the near term, global economic risks, uneven recovery and heightened unemployment rate (especially among the youth), and in the longer run, population ageing.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

China Cities Review

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List Of Contents And Tables

CHINA CITIES REVIEW

HEADLINES

URBAN CONSUMER

China's largest city, Shanghai, to record one of the fastest population declines

Digital objectives in China's five-year plan to support smart city advancements

CONSUMER FINANCE

Incomes to rise in Beijing supported by prevalence of higher-value-added sectors

Shenyang records the highest unemployment rate, exceeding last year's level

ECONOMY

Hefei to witness the fastest economic expansion by 2027

Public transportation growth in cities could help to address environmental concerns

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

POPULATION

Summary 2 City Scorecard in Population Pillar 2022 and Period Growth 2022-2027

CHART 1 Population in 2022 and Population Period Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022 and Period Growth 2022-2027

CHART 5 Total Consumer Expenditure in China by City 2022

CHART 6 Consumer Expenditure per Capita 2022 and Consumer Expenditure Period Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022 and Period Growth 2022-2027

CHART 11 Disposable Income per Capita 2022 and Disposable Income Period Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income over USD150,000 2022 and Period Growth 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

CHART 17 Number of Passenger Cars and Motorcycles per Household 2022

CHART 18 Possession of Transport Vehicles by City 2022

Summary 6 City Scorecard in Economy Pillar 2022 and Period Growth 2022-2027

CHART 19 GDP per Capita 2022 and Real GDP Growth 2022-2027 by City

LABOUR

Summary 7 City Scorecard in Labour Pillar 2022

CHART 20 Economically Active Population 2022 and Employed Population Period Growth 2017-2022 by City

CHART 21 Labour Force Participation Rate and Unemployment by City 2022

CHART 22 Labour Productivity Value 2022 and Productivity Period Growth 2017-2022 by City

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