

China Cities Review

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Report description:

With the lifting of containment measures, China's cities are experiencing economic recovery. Shenzhen and Guangzhou remain the most economically dynamic cities, while Hefei shows the highest potential for future growth. However, challenges for the country's cities persist - in the near term, global economic risks, uneven recovery and heightened unemployment rate (especially among the youth), and in the longer run, population ageing.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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