

## **North America ECG Equipment Market Forecast 2023-2032**

Market Report | 2023-06-16 | 153 pages | Inkwood Research

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### **Report description:**

#### KEY FINDINGS

The North America ECG equipment market growth is expected to progress at a CAGR of 4.72% during the forecast period, 2023 to 2032. The rising investment in research and development, the high incidence of heart diseases, the presence of well-established companies, such as CardioComm Solutions and AliveCor, along with their introduction of cutting-edge devices, and increased healthcare expenditure are set to fuel the region's market expansion.

#### MARKET INSIGHTS

The United States and Canada are analyzed for the North America ECG equipment market growth assessment. According to the data issued by the Canadian Chronic Disease Surveillance System (CCDSS), heart disease are the second leading cause of mortality in Canada, leading to more than 50,000 deaths annually. In addition, about 2.6 million Canadian adults aged 20 and over have been diagnosed with heart disease. There has also been a rise in heart failure cases, with 600,000 affected by cardiac diseases in the nation. In addition, several small companies with major businesses in the ECG equipment market, like Contex International, CardioComm Solutions, and AliveCor, are establishing their bases in Canada.

On the other hand, the reimbursement policies in Canada have been de-centralized with no national recommendatory process for medical technologies or devices. Therefore, the overall market growth is attributed to increasing healthcare expenditure, growing awareness regarding the early detection of diseases, and the presence of multinational players and emerging companies. As a result, these factors are set to collectively contribute to the growth of the North America ECG equipment market during the forecast period.

#### COMPETITIVE INSIGHTS

Some of the eminent companies operating in the market include Hill-Rom Holdings Inc, CompuMed Inc, BioTelemetry Inc, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share

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- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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