

Asia-Pacific ECG Equipment Market Forecast 2023-2032

Market Report | 2023-06-16 | 167 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$1250.00
- Global Site License \$1500.00
- \$2000.00

Report description:

KEY FINDINGS

The Asia-Pacific ECG equipment market is anticipated to progress with a CAGR of 6.61% over the forecasted years of 2023 to 2032. The market growth of the region is attributable to the presence of an extensive network of electronic as well as semiconductor equipment, the high prevalence of cardiac disorders, and a robust medical device production base.

MARKET INSIGHTS

The Asia-Pacific ECG equipment market growth evaluation comprises the study of China, Indonesia, Vietnam, South Korea, Japan, India, Thailand, Australia & New Zealand, and Rest of Asia-Pacific. In Japan, the prevalence of cardiovascular risk factors like diabetes, high cholesterol, and hypertension is on the rise, as per a Journal of the American College of Cardiology article. This has led to the growing usage of ECG devices in clinics & hospitals. Also, the country is considered a major market for MedTech companies. The health plan in Japan is regulated by the government in order to make the monthly premium affordable. Further, the country has observed an increase in educational programs and campaigns to increase awareness about CVDs. Such factors, along with developed healthcare infrastructure, propel the demand for ECG equipment in Japan.

Conversely, South Korea has a growing prevalence of obesity, which subsequently increases the risk of diabetes and cardiovascular diseases. As a result, there has been a rise in the number of patients diagnosed with heart conditions. This factor has further increased the adoption of monitoring as well as portable cardiac rhythm management. Therefore, the increased adoption of advanced ECG devices, the surging geriatric population, and rising awareness are among the major drivers propelling the market growth in South Korea, and in turn, contributing to the overall growth of the Asia-Pacific ECG equipment market.

COMPETITIVE INSIGHTS

Some of the leading companies in the market include Mindray Medical International Limited, Nihon Kohden Corporation, Siemens Healthineers AG, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY

1.1. STUDY OBJECTIVES

1.2. METHODOLOGY

1.3. ASSUMPTIONS & LIMITATIONS

2. EXECUTIVE SUMMARY

2.1. MARKET SIZE & ESTIMATES

2.2. MARKET OVERVIEW

2.3. SCOPE OF STUDY

2.4. CRISIS SCENARIO ANALYSIS

3. MARKET DYNAMICS

3.1. KEY DRIVERS

3.1.1. PREVALENCE OF CARDIOVASCULAR DISEASES

3.1.2. INCREASING USAGE OF MONITORING DEVICES DUE TO RISING GERIATRIC POPULATION

3.1.3. GROWING HEALTHCARE SPENDING

3.2. KEY RESTRAINTS

3.2.1. INTENSE COMPETITION AMONG VENDORS

3.2.2. COMPLEX REIMBURSEMENT POLICIES REGARDING CARDIOVASCULAR DISEASES (CVD)

4. KEY ANALYTICS

4.1. KEY MARKET TRENDS

4.2. PORTER'S FIVE FORCES ANALYSIS

4.2.1. BUYERS POWER

4.2.2. SUPPLIERS POWER

4.2.3. SUBSTITUTION

4.2.4. NEW ENTRANTS

4.2.5. INDUSTRY RIVALRY

4.3. VALUE CHAIN ANALYSIS

4.4. KEY BUYING CRITERIA

4.5. REGULATORY FRAMEWORK

5. MARKET BY LEAD TYPE

5.1. SINGLE LEAD

5.2. 3-6 LEAD

5.3. 12-LEAD

6. MARKET BY PRODUCT

6.1. DIAGNOSTIC ECG SYSTEM

6.1.1. REST ECG SYSTEM

6.1.2. STRESS ECG SYSTEM

6.1.3. HOLTER ECG SYSTEM

6.2. MONITORING ECG SYSTEM

6.2.1. EVENT MONITORING

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.2. CONTINUOUS MONITORING
- 6.2.3. REMOTE MONITORING
- 7. MARKET BY SYSTEM
 - 7.1. STATIONARY ECG SYSTEM
 - 7.2. PORTABLE ECG SYSTEM
 - 7.2.1. APPLICATIONS OF PORTABLE ECG SYSTEMS IN DIGITAL AND TELEHEALTH MARKET
 - 7.2.1.1. CASE STUDY- 1: DEVELOPMENT OF PORTABLE ECG DEVICES
 - 7.2.1.2. CASE STUDY- 2: TELECARDIOLOGY
 - 7.2.1.3. CASE STUDY- 3: USE OF WEARABLE DEVICES FOR AMBULATORY MONITORING
 - 7.2.2. HANDHELD ECG SYSTEM
 - 7.2.3. WEARABLE ECG SYSTEM
 - 7.2.4. PEN ECG SYSTEM
 - 7.2.5. OTHER PORTABLE ECG SYSTEMS
- 8. MARKET BY END-USER
 - 8.1. HOSPITALS & CLINICS
 - 8.2. HOME/AMBULATORY CARE
 - 8.3. OTHER END-USERS
- 9. GEOGRAPHICAL ANALYSIS
 - 9.1. ASIA-PACIFIC
 - 9.1.1. MARKET SIZE & ESTIMATES
 - 9.1.2. ASIA-PACIFIC ECG EQUIPMENT MARKET DRIVERS
 - 9.1.3. ASIA-PACIFIC ECG EQUIPMENT MARKET CHALLENGES
 - 9.1.4. KEY PLAYERS IN ASIA-PACIFIC ECG EQUIPMENT MARKET
 - 9.1.5. COUNTRY ANALYSIS
 - 9.1.5.1. CHINA
 - 9.1.5.1.1. CHINA ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.2. JAPAN
 - 9.1.5.2.1. JAPAN ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.3. INDIA
 - 9.1.5.3.1. INDIA ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.4. SOUTH KOREA
 - 9.1.5.4.1. SOUTH KOREA ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.5. THAILAND
 - 9.1.5.5.1. THAILAND ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.6. INDONESIA
 - 9.1.5.6.1. INDONESIA ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.7. VIETNAM
 - 9.1.5.7.1. VIETNAM ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.8. AUSTRALIA & NEW ZEALAND
 - 9.1.5.8.1. AUSTRALIA & NEW ZEALAND ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 9.1.5.9. REST OF ASIA-PACIFIC
 - 9.1.5.9.1. REST OF ASIA-PACIFIC ECG EQUIPMENT MARKET SIZE & OPPORTUNITIES
 - 10. COMPETITIVE LANDSCAPE
 - 10.1. KEY STRATEGIC DEVELOPMENTS
 - 10.1.1. MERGERS & ACQUISITIONS
 - 10.1.2. PRODUCT LAUNCHES & DEVELOPMENTS
 - 10.1.3. PARTNERSHIPS & AGREEMENTS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.1.4. BUSINESS EXPANSIONS & DIVESTITURES
- 10.2. COMPANY PROFILES
 - 10.2.1. BIONET CO LTD
 - 10.2.2. BIOTELEMETRY INC
 - 10.2.3. COMPUMED INC
 - 10.2.4. GE HEALTHCARE
 - 10.2.5. HILL-ROM HOLDINGS INC
 - 10.2.6. MCKESSON CORPORATION
 - 10.2.7. MINDRAY MEDICAL INTERNATIONAL LIMITED
 - 10.2.8. NIHON KOHDEN CORPORATION
 - 10.2.9. PHILIPS HEALTHCARE
 - 10.2.10. SCHILLER AG
 - 10.2.11. SIEMENS HEALTHINEERS AG
 - 10.2.12. SPACELABS HEALTHCARE (SUBSIDIARY OF OSI SYSTEMS INC)
 - 10.2.13. WELCH ALLYN INC (ACQUIRED BY HILL-ROM)
 - 10.2.14. ZOLL MEDICAL CORPORATION (ACQUIRED BY ASAHI KASEI)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Asia-Pacific ECG Equipment Market Forecast 2023-2032

Market Report | 2023-06-16 | 167 pages | Inkwood Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1250.00
	Global Site License	\$1500.00
		\$2000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-17"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com