

## **Tobacco in Jordan**

Market Direction | 2023-06-07 | 27 pages | Euromonitor

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### **Report description:**

While the COVID-19 pandemic did not negatively impact tobacco in 2022, tax-paid cigarettes remain under pressure due to rising taxes, falling income levels and the strong presence of illicit trade. Despite more intense efforts to control smuggling, low prices make black market cigarettes attractive. Smoking tobacco remains popular due to the cultural importance of shisha smoking, which is shifting more to the on-trade rather than at home, while rising awareness of the health dangers of cigarette...

Euromonitor International's Tobacco in Jordan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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