

**Sugar and Sweeteners in Germany**

Market Direction | 2023-06-09 | 18 pages | Euromonitor

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**Report description:**

Total volume sales of sugar and sweeteners saw a temporary rebound in Germany in 2022, after seeing a significant decline during the pandemic. However, the overall trend is one of long-term decline, with sales in 2022 remaining far below the pre-pandemic (2019) level, as German consumers are looking to lead healthier lifestyles.

Euromonitor International's Sugar and Sweeteners in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Sugar and Sweeteners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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