

Street Stalls/Kiosks in India

Market Direction | 2023-05-17 | 25 pages | Euromonitor

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Report description:

According to Euromonitor International's Economies and Consumers Data, the average household disposable income of consumers in India was USD9,084.4 in 2022, which is almost half when compared to that of other developing global economics, such as Brazil and China. Given the low-income levels, local consumers dine out less frequently and look for affordable options when they do choose foodservice. The economical price points of street stalls/kiosks have served Indian consumers well over the years.

Euromonitor International's Street Stalls/Kiosks in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Affordable snacks and nostalgia push sales of streets stalls/kiosks in 2022

Cleanliness and hygiene important when choosing food from street stalls/kiosks

Ease of digital payments benefits both consumers and street stall vendors

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks will remain integral channel for Indian consumer foodservice

Increasing tourism and domestic migration will help drive future growth of street stalls/kiosks

Partnering with third party delivery service providers and social media will help consumers to discover new streets stalls/kiosks

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