

Skin Care in Austria

Market Direction | 2023-06-05 | 29 pages | Euromonitor

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Report description:

Skin care saw healthy retail current value growth in 2022, although retail volume sales dropped following slight-to-moderate increases through the review period, including during the height of the Coronavirus (COVID-19) pandemic in 2020 and 2021. Therefore, retail volume sales can be seen to have stabilised, with the market size largely in line with the 2019 pre-pandemic level. The good performance of retail current value sales was mainly the result of continuously increasing average unit prices...

Euromonitor International's Skin Care in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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