

Regulatory Dynamics in Nicotine and Cannabis

Global Strategy | 2023-06-08 | 34 pages | Euromonitor

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Report description:

The impact of regulation across both the tobacco and the cannabis industries is immense, with the former experiencing ever tightening frameworks, often even on newer, less harmful forms of consumption, and the latter going through a period of rapid, if uneven, liberalisation. This theme examines the key drivers of regulatory mechanics in each industry, interrogating where one may influence the other in the longer term

Euromonitor International's Regulatory Dynamics in Nicotine and Cannabis global briefing offers an insight into to the size and shape of the Tobacco market, highlighting major industry trends and categories as well as the factors affecting operating environment. It identifies the leading companies and brands, offers impartial, strategic analysis of key factors influencing the market - be they new product developments, legislative restrictions or pricing influences. Forecasts illustrate how the market is set to change and where it is headed.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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