

Pet Products in Mexico

Market Direction | 2023-06-06 | 23 pages | Euromonitor

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Report description:

During the pandemic, local consumers had the opportunity to spend greater time at home, which led to further bonding with their pets and the creation of stronger connections. This trend continues to shape pet ownership in a post-pandemic era. It is also resulting in greater innovation and product expansion in various areas, especially in products targeting pet healthcare, such as dietary supplements, worming treatments, and calming items that are positioned for a pet's overall wellbeing.

Euromonitor International's Pet Products in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Independent specialist stores continue to gain ground

Cat litter further benefits from rise in households with multiple cats and innovation

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