

Oral Care in Mexico

Market Direction | 2023-06-05 | 25 pages | Euromonitor

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Report description:

During the long periods of home confinement following the outbreak of COVID-19, oral hygiene habits were affected by limited social contact, stress and the adoption of new lifestyle habits. This did not lead to a complete change in oral care, but it did result in a change in daily habits and the absence of regular routines, which led to slower growth in categories such as toothbrushes, toothpaste and denture care. However, increased hygiene concerns actually benefited mouthwashes/dental rinses i...

Euromonitor International's Oral Care in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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As consumers return to the dentist oral hygiene problems come under the microscope

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