

Limited-Service Restaurants in Turkey

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Report description:

Limited-service restaurants saw the strongest performance amongst all categories of consumer foodservice during 2020. The main reason for the strong performance of limited-service restaurants was the growing price sensitivity of Turkish consumers at a time when most households are struggling due to sharply diminishing disposable incomes. Whilst prices grew by over 100% on menus, the lower price points of the menu items offered by limited service restaurants, especially in comparison with full-se...

Euromonitor International's Limited-Service Restaurants in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Limited-Service Restaurants in Turkey

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List Of Contents And Tables

LIMITED-SERVICE RESTAURANTS IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited-service restaurants remains the most dynamic channel in 2022

Bakery products limited-service restaurants is a strong performing category in 2022

Demand for home delivery remains high during the post-pandemic period

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants to outperform all other consumer foodservice categories

Chained outlets to outperform independent players during the forecast period

Forecast period growth rates expected to lag behind review period growth rates except for chained players

CATEGORY DATA

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2017-2022

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027

Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN TURKEY

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

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Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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