

## **Home Insecticides in Canada**

Market Direction | 2023-06-09 | 18 pages | Euromonitor

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### **Report description:**

Home insecticides category saw moderate current value growth in 2022 as prices increased across most product categories. However, in contrast, volume sales declined across all home insecticides categories. Insecticide baits showed the biggest volume decline as consumers continued to shift away from this format due to the unappealing appearance of these products. In general terms volume sales struggled as COVID-19 fears subsided and consumers spent less time at home and as such were not so focuse...

Euromonitor International's Home Insecticides in Canada market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Insecticides in Canada  
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List Of Contents And Tables

### **HOME INSECTICIDES IN CANADA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Home insecticides struggles as consumers prioritise their spending

Perceived health risks deter consumers from purchasing traditional home insecticides

SC Johnson & Son retains healthy lead benefiting from the larger scale of its operations

#### **PROSPECTS AND OPPORTUNITIES**

Consumers' focus on sustainability might change the competitive landscape

Pet ownership set to influence product claims in the forecast period

Highly regulated environment a significant barrier to entry

#### **CATEGORY DATA**

Table 1 Sales of Home Insecticides by Category: Value 2017-2022

Table 2 Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2017-2022

Table 4 NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 5 LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 6 Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

### **HOME CARE IN CANADA**

#### **EXECUTIVE SUMMARY**

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

#### **MARKET INDICATORS**

Table 8 Households 2017-2022

#### **MARKET DATA**

Table 9 Sales of Home Care by Category: Value 2017-2022

Table 10 Sales of Home Care by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home Care: % Value 2018-2022

Table 12 LBN Brand Shares of Home Care: % Value 2019-2022

Table 13 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 14 Distribution of Home Care by Format: % Value 2017-2022

Table 15 Distribution of Home Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Home Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

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