

Home Improvement in Switzerland

Market Direction | 2023-05-17 | 20 pages | Euromonitor

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Report description:

The home improvement category witnessed an increase in demand in 2022 in the Swiss home and garden market compared to pre-pandemic levels. With people spending more time at home due to the pandemic, there was renewed interest in home improvement projects to create more comfortable and functional living spaces. Additionally, with the rise in remote working, many people have been investing in home office setups, including ergonomic furniture, lighting, and accessories. Furthermore, the trend toward...

Euromonitor International's Home Improvement in Switzerland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Decorative paint is preferred by consumers for home improvements

Hand tools demand holds up well in 2022

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The trend towards DIY projects continues over the forecast period as consumers seek to make savings and develop their skills

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