

## **Home and Garden in the United Kingdom**

Market Direction | 2023-04-28 | 47 pages | Euromonitor

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### **Report description:**

Home and garden in the UK experienced a decline in current value sales terms in 2022 following the boost it received in 2021. As many local consumers were unable to travel in 2021, they focused on improving their living spaces as they spent greater time at home, resulting in another surge in online sales of home improvement products. However, as lockdowns ended and travel restrictions eased, many local consumers shifted their focus towards holidays and travel. Despite this, there was still a swi...

Euromonitor International's Home and Garden in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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