

Gardening in Switzerland

Market Direction | 2023-05-17 | 18 pages | Euromonitor

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Report description:

Gardening power tools have grown in popularity in Switzerland's home and garden industry due to the country's high standard of living, large outdoor spaces, and environmental awareness. Sales witnessed an increase in demand in 2022 compared to pre-pandemic levels. The offering of electric or battery-powered tools helped brands attract customers looking for efficient and sustainable solutions. Garden vacuums by Bosch also proved popular power tools preferred by consumers in Switzerland.

Euromonitor International's Gardening in Switzerland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Gardening in Switzerland
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List Of Contents And Tables

GARDENING IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Gardening power tools witnesses significant demand in 2022

Rising demand for pots and planters due to limited space in urban areas

Indoor plants preferred by consumers for their convenience

PROSPECTS AND OPPORTUNITIES

Sustainable and eco-friendly products in demand in Switzerland

Robotic lawnmowers witnesses a boom in gardening

Continued development of retail e-commerce

CATEGORY DATA

Table 1 Sales of Gardening by Category: Value 2017-2022

Table 2 Sales of Gardening by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Gardening: % Value 2018-2022

Table 4 LBN Brand Shares of Gardening: % Value 2019-2022

Table 5 Distribution of Gardening by Format: % Value 2017-2022

Table 6 Forecast Sales of Gardening by Category: Value 2022-2027

Table 7 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

HOME AND GARDEN IN SWITZERLAND

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2017-2022

Table 9 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 11 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 13 Distribution of Home and Garden by Format: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format and Category: % Value 2022

Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

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SOURCES

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