

Full-Service Restaurants in India

Market Direction | 2023-05-17 | 33 pages | Euromonitor

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Report description:

In 2022, normalcy in daily lifestyles, following the easing of pandemic-related restrictions in India, allowed local consumers to celebrate special occasions such as birthdays or anniversaries at full-service restaurants, which acted as an impetus for further robust growth. Full-service restaurants, especially fine dining establishments equipped with special arrangements such as exclusive table bookings, musicians, surprise candlelight dinners and much more, became an attractive choice for consu...

Euromonitor International's Full-Service Restaurants in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Full-Service Restaurants in India
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List Of Contents And Tables

FULL-SERVICE RESTAURANTS IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Special celebration occasions combined with increasing number of social events drives growth of full-service restaurants in 2022

Rebound in domestic as well as inbound travel demand benefits full-service restaurants

Investment in light assets and collaboration with third party online delivery services reduces operational losses and pays dividends

PROSPECTS AND OPPORTUNITIES

Improving standards of living to benefit channel in the coming years

Focus on experiential dining offers growth potential for dine-in sales

Creation of new and unique cuisines to attract demand from urban consumers provides white space for growth

CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2017-2022

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027

Table 12 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN INDIA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

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Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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