

## **Fruits in Germany**

Market Direction | 2023-06-09 | 21 pages | Euromonitor

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### **Report description:**

Despite the end of pandemic restrictions in 2022 and people therefore spending less time at home, fruit consumption in Germany grew in 2022, including in retail. On the one hand, the increased focus on health and wellbeing has remained prevalent even after the COVID-19 crisis. People have become more conscious of their overall health, and fruits are widely recognised as a nutritious component of a balanced diet. The desire to maintain a healthy lifestyle is driving the consumption of fruits as a...

Euromonitor International's Fruits in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fruits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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June 2023

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