

Depilatories in Taiwan

Market Direction | 2023-06-06 | 20 pages | Euromonitor

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Report description:

Hair removal has become a popular trend in Taiwan, with people of all ages and backgrounds showing an interest. With an increasing emphasis on physical appearance and hygiene, hair removal has become an essential part of the daily grooming routine for many people. This trend has presented new opportunities for the beauty industry, with salons and spas expanding their services and offering innovative techniques to cater to this growing demand, and players in depilatories offering products to meet...

Euromonitor International's Depilatories in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2023

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Sales of depilatories grow even as COVID-19 eases
Edgewell Personal Care Taiwan Ltd retains its dominance in depilatories

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Players will seek opportunities by adding more features, including skin care
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