

## **Deodorants in Cameroon**

Market Direction | 2023-06-05 | 20 pages | Euromonitor

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### **Report description:**

The hot tropical climate in Cameroon especially during the dry season leads to a lot of sweating. Temperatures average around 36 degrees on a daily basis during the dry season, with this season lasting for around six months. Sweating is thus inevitable. Cameroonians are constantly looking for ways and means to combat sweating due to the hot tropical climate. Deodorants are one of the products most Cameroonians use to stay refreshed during the course of the day. Be it for work, outings, or celebr...

Euromonitor International's Deodorants in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Deodorants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Deodorants in Cameroon  
Euromonitor International  
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Deodorant sprays and deodorant roll-ons are the two most popular and widely available formats in the country

Low quality and counterfeit deodorants account for a significant share of category sales

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