

Deodorants in Austria

Market Direction | 2023-06-05 | 22 pages | Euromonitor

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Report description:

Retail volume and current value sales of deodorants suffered during the Coronavirus (COVID-19) pandemic due to the shift to home office and generally spending more time at home in accordance with lockdowns. As COVID-19 regulations were relaxed as the threat of the pandemic slowly eased during 2022, the demand for deodorants increased. Consumers returned to the workplace and social events, which stimulated the need to use deodorants. Both retail volume and current value sales registered growth. H...

Euromonitor International's Deodorants in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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