

## **Contact Lenses and Solutions in Thailand**

Market Direction | 2023-06-05 | 20 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In line with the gradual easing of COVID-19 restrictions in Thailand from the beginning of 2022, and their complete removal towards the end of the year, retail sales of contact lenses and solutions demonstrated a significant rebound in 2022. This followed two consecutive years of sales declines. In fact, value sales of contact lenses and solutions continue to record dynamic growth in 2023, which is a positive sign for the category.

Euromonitor International's Contact Lenses and Solutions in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Contact Lenses and Solutions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Contact Lenses and Solutions in Thailand

Euromonitor International

June 2023

List Of Contents And Tables

### CONTACT LENSES AND SOLUTIONS IN THAILAND

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales of contact lenses and solutions rebound with double-digit growth

E-commerce sales of contact lenses and solutions return to growth in 2023

Players reconnect with consumers through celebrity endorsement

#### PROSPECTS AND OPPORTUNITIES

Competitive pricing strategies to drive future sales

New product design and development appeal to younger generations

#### CATEGORY DATA

Table 1 Sales of Contact Lenses by Category: Volume 2018-2023

Table 2 Sales of Contact Lenses by Category: Value 2018-2023

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2018-2023

Table 4 Sales of Contact Lenses by Category: % Value Growth 2018-2023

Table 5 Sales of Contact Lens Solutions: Value 2018-2023

Table 6 Sales of Contact Lens Solutions: % Value Growth 2018-2023

Table 7 Sales of Contact Lenses by Type: % Value 2018-2023

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023

Table 10 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023

Table 11 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023

Table 12 □NBO Company Shares of Contact Lenses: % Value 2018-2022

Table 13 □LBN Brand Shares of Contact Lenses: % Value 2019-2022

Table 14 □Distribution of Contact Lenses by Format: % Value 2018-2023

Table 15 □Distribution of Contact Lens Solutions by Format: % Value 2018-2023

Table 16 □Forecast Sales of Contact Lenses by Category: Volume 2023-2028

Table 17 □Forecast Sales of Contact Lenses by Category: Value 2023-2028

Table 18 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028

Table 19 □Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028

Table 20 □Forecast Sales of Contact Lens Solutions: Value 2023-2028

Table 21 □Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

### EYEWEAR IN THAILAND

#### EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

#### MARKET DATA

Table 22 Sales of Eyewear by Category: Volume 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 23 Sales of Eyewear by Category: Value 2018-2023

Table 24 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 25 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Eyewear: % Value 2018-2022

Table 27 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 28 Distribution of Eyewear by Format: % Value 2018-2023

Table 29 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 30 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 31 □Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 32 □Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Contact Lenses and Solutions in Thailand

Market Direction | 2023-06-05 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com