

Consumer Foodservice in Turkey

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Report description:

Turkey's consumer foodservice industry finally shook off the shackles of the COVID-19 pandemic during early 2022 after quarantine lockdowns and COVID-19 control measures were progressively lifted over the second half of 2021. However, the macroeconomic problems that Turkey faced during 2021 went from bad to worse over the first half of 2022 as investor confidence faltered and the exchange value of the Turkish lira began to slide. As the value of the lira began to tumble during the third quarter...

Euromonitor International's Consumer Foodservice in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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