

Colour Cosmetics in Taiwan

Market Direction | 2023-06-06 | 30 pages | Euromonitor

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Report description:

In 2020 and 2021, consumers' interest in lip products declined due to less time spent outside of the home and the need to wear a mask, with facial make-up seeing a similar trend. In the first half of 2022, interest in lip products and facial make-up was still low. However, starting from Q3 of 2022, interest in such products began to show steady growth, with a noticeable increase in sales compared with the same period in 2021. After more than two years, cosmetics counters in department stores beg...

Euromonitor International's Colour Cosmetics in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary 1 Research Sources

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