

Cafes/Bars in India

Market Direction | 2023-05-17 | 28 pages | Euromonitor

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Report description:

The legal age for drinking in India varies from 18-25 years, depending on the state. Most consumers aged 18-25 years in India migrate from their hometowns to metropolitan cities or tier 1 cities in the pursuit of higher education or when searching for highly-paid employment. Most metropolitan and tier1 cities in India feature a high network of bars/pubs with high footfall, primarily driven by these younger adult consumers socialising in large numbers. During 2020-2021, many bars/pubs were affect...

Euromonitor International's Cafes/Bars in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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