

Bath and Shower in Austria

Market Direction | 2023-06-05 | 23 pages | Euromonitor

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Report description:

Overall, in 2022, bath and shower saw a drop in retail volume sales and slow growth in retail current value sales, underpinned by higher prices. However, performances varied strongly from category to category. Having seen exponential growth in 2020, due to heightened health and hygiene awareness in light of the Coronavirus (COVID-19) pandemic, hand sanitisers posted the weakest performance, with very strong declines in retail volume and value sales in 2021 and 2022. Although hygiene standards re...

Euromonitor International's Bath and Shower in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Bar soap fits with sustainability trend

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SOURCES

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Summary 1 Research Sources

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