

## **Baby and Child-Specific Products in Taiwan**

Market Direction | 2023-06-06 | 22 pages | Euromonitor

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### **Report description:**

Starting from the end of 2021, Taiwan and the rest of the world were impacted by an era of higher inflation, which led to price rises for baby and child-specific products at the end of this year, and into 2022. Despite this, parents were willing to pay more for better care for their children, given that most families had fewer offspring. When parents choose products for their babies, they consider quality and safety to be more of a priority than price, resulting in the growth of higher-priced pr...

Euromonitor International's Baby and Child-specific Products in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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