

Turkey Cities Review

City Review | 2023-05-31 | 27 pages | Euromonitor

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Report description:

Istanbul and Ankara are Turkey's most economically vibrant cities, supported by strong demographics, high digital connectivity and higher than average consumer expenditure. Meanwhile, Gaziantep offers the greatest potential for future economic growth. However, the country's cities face notable challenges, especially in the near term, due to the global economic slowdown, the ongoing Turkish currency and debt crises, soaring inflation levels, and the earthquake disaster that occurred in early 2023...

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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