

## **Sunglasses in Brazil**

Market Direction | 2023-05-29 | 19 pages | Euromonitor

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### **Report description:**

The pandemic impacted each industry differently, including eyewear, where the performance of different categories varied greatly. Demand for contact lenses and spectacles has grown significantly since 2021, while sales growth of sunglasses has been more subdued over 2022 and early 2023 by comparison, with both retail volume and value sales remaining significantly lower than pre-pandemic levels. Most Brazilians remained at home during social distancing measures, making sunglasses a luxury that ma...

Euromonitor International's Sunglasses in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sunglasses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SUNGLASSES IN BRAZIL

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