Spectacles in South Africa

Market Direction | 2023-05-29 | 16 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €650.00
- Multiple User License (1 Site) €990.00
- Multiple User License (Global) €825.00

Report description:

During the pandemic, most consumers, including children, spent a significant amount of time in front of digital devices due to online studying and remote studying measures in place, as a result of restrictions outside of the home. Increased activity on various digital devices has led to the increasing incidence of myopia being diagnosed among both adults and children, driving up demand for spectacles which address this condition. Hence, once restrictions in South Africa started to ease in 2021,...

Euromonitor International's Spectacles in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Spectacles market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Spectacles in South Africa
Euromonitor International
May 2023

List Of Contents And Tables

SPECTACLES IN SOUTH AFRICA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Increasing number of consumers require spectacles to address myopia, driven by greater exposure to digital screens
South Africans remain price-sensitive, impacting expenditure on spectacles
Increasing search for payment plans to support purchases of spectacles
PROSPECTS AND OPPORTUNITIES
Many local consumers tend to purchase spectacles when on promotion
Specsavers offers charitable programmes providing children of 6-12 years of age with free spectacles
Low penetration of e-commerce as consumers prefer retail offline for purchasing spectacles
CATEGORY DATA
Table 1 Sales of Spectacles by Category: Volume 2018-2023
Table 2 Sales of Spectacles by Category: Value 2018-2023
Table 3 Sales of Spectacles by Category: % Volume Growth 2018-2023
Table 4 Sales of Spectacles by Category: % Value Growth 2018-2023
Table 5 Sales of Spectacle Lenses by Type: % Value 2018-2023
Table 6 NBO Company Shares of Spectacles: % Value 2018-2022
Table 7 LBN Brand Shares of Spectacles: % Value 2019-2022
Table 8 Distribution of Spectacles by Format: % Value 2018-2023
Table 9 Forecast Sales of Spectacles by Category: Volume 2023-2028
Table 10 Forecast Sales of Spectacles by Category: Value 2023-2028
Table 11 Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028
Table 12 Forecast Sales of Spectacles by Category: % Value Growth 2023-2028
EYEWEAR IN SOUTH AFRICA
EXECUTIVE SUMMARY
Eyewear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for eyewear?
MARKET DATA
Table 13 Sales of Eyewear by Category: Volume 2018-2023
Table 14 Sales of Eyewear by Category: Value 2018-2023
Table 15 Sales of Eyewear by Category: % Volume Growth 2018-2023
Table 16 Sales of Eyewear by Category: % Value Growth 2018-2023
Table 17 NBO Company Shares of Eyewear: % Value 2018-2022
Table 18 LBN Brand Shares of Eyewear: % Value 2019-2022
Table 19 Distribution of Eyewear by Format: % Value 2018-2023
Table 20 Forecast Sales of Eyewear by Category: Volume 2023-2028
Table 21 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 22 Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028
Table 23 Forecast Sales of Eyewear by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

SCOTTS INTERNATIONAL

Spectacles in South Africa

Market Direction | 2023-05-29 | 16 pages | Euromonitor

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€650.00
	Multiple User License (1 Site)	€990.00
	Multiple User License (Global)	€825.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-11
		Signature	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com