

France Cities Review

City Review | 2023-06-01 | 28 pages | Euromonitor

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Report description:

Paris and Lyon stand as the most economically dynamic cities in France, while Marseille boasts the greatest potential for future economic expansion. Nevertheless, urban centres across the country will face ongoing obstacles. In the short term, these hurdles include a global economic slowdown, inflationary strains, and increasingly stringent financial conditions. Looking ahead, the challenge of population ageing will emerge in the long term.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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