

## **Eyewear in the United Kingdom**

Market Direction | 2023-05-31 | 38 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €800.00
- Multiple User License (1 Site) €1210.00
- Multiple User License (Global) €1000.00

### **Report description:**

Eyewear is expected to continue recording positive current value growth in the UK in 2023, albeit at a slightly slower rate than in the two previous years. Following the decline seen in 2020, sales had already returned to pre-pandemic levels in current value terms in 2022, thanks to further easing or lifting of COVID-19 restrictions, following the reopening of stores and the lifting of lockdowns at the start of that year. However, 2023 is expected to be a more difficult year, amid challenges tha...

Euromonitor International's Eyewear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Eyewear in the United Kingdom  
Euromonitor International  
May 2023

List Of Contents And Tables

### **EYEWEAR IN THE UNITED KINGDOM**

#### **EXECUTIVE SUMMARY**

Eyewear in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for eyewear?

#### **MARKET DATA**

Table 1 Sales of Eyewear by Category: Volume 2018-2023  
Table 2 Sales of Eyewear by Category: Value 2018-2023  
Table 3 Sales of Eyewear by Category: % Volume Growth 2018-2023  
Table 4 Sales of Eyewear by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Eyewear: % Value 2018-2022  
Table 6 LBN Brand Shares of Eyewear: % Value 2019-2022  
Table 7 Distribution of Eyewear by Format: % Value 2018-2023  
Table 8 Forecast Sales of Eyewear by Category: Volume 2023-2028  
Table 9 Forecast Sales of Eyewear by Category: Value 2023-2028  
Table 10 □Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028  
Table 11 □Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **CONTACT LENSES AND SOLUTIONS IN THE UNITED KINGDOM**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Cost-of-living crisis impacts contact lenses and solutions sales in 2023  
Private label and e-commerce benefit from consumers' search for cheaper alternatives  
New contact lens launches in the UK

#### **PROSPECTS AND OPPORTUNITIES**

Daily disposable lenses will continue to drive growth over the forecast period  
Sustainability increasingly important for both consumers and industry players  
Myopia-control products continue to gain ground in the UK

#### **CATEGORY DATA**

Table 12 Sales of Contact Lenses by Category: Volume 2018-2023  
Table 13 Sales of Contact Lenses by Category: Value 2018-2023  
Table 14 Sales of Contact Lenses by Category: % Volume Growth 2018-2023  
Table 15 Sales of Contact Lenses by Category: % Value Growth 2018-2023  
Table 16 Sales of Contact Lens Solutions: Value 2018-2023  
Table 17 Sales of Contact Lens Solutions: % Value Growth 2018-2023  
Table 18 Sales of Contact Lenses by Type: % Value 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023  
 Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023  
 Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023  
 Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023  
 Table 23 □NBO Company Shares of Contact Lenses: % Value 2018-2022  
 Table 24 □LBN Brand Shares of Contact Lenses: % Value 2019-2022  
 Table 25 □Distribution of Contact Lenses by Format: % Value 2018-2023  
 Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2018-2023  
 Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2023-2028  
 Table 28 □Forecast Sales of Contact Lenses by Category: Value 2023-2028  
 Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028  
 Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028  
 Table 31 □Forecast Sales of Contact Lens Solutions: Value 2023-2028  
 Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

## SPECTACLES IN THE UNITED KINGDOM

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Continued positive growth for spectacles in 2023  
 Retail offline continues to dominate, despite e-commerce gains in the pandemic  
 International fashion eyewear brands expand into London retail areas

#### PROSPECTS AND OPPORTUNITIES

Myopia control to be new growth driver in spectacles going forward  
 Polarisation continues to divide spectacle frames  
 Diversity and inclusion becoming important topics in eyewear

#### CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2018-2023  
 Table 34 Sales of Spectacles by Category: Value 2018-2023  
 Table 35 Sales of Spectacles by Category: % Volume Growth 2018-2023  
 Table 36 Sales of Spectacles by Category: % Value Growth 2018-2023  
 Table 37 Sales of Spectacle Lenses by Type: % Value 2018-2023  
 Table 38 NBO Company Shares of Spectacles: % Value 2018-2022  
 Table 39 LBN Brand Shares of Spectacles: % Value 2019-2022  
 Table 40 Distribution of Spectacles by Format: % Value 2018-2023  
 Table 41 Forecast Sales of Spectacles by Category: Volume 2023-2028  
 Table 42 □Forecast Sales of Spectacles by Category: Value 2023-2028  
 Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028  
 Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

## SUNGLASSES IN THE UNITED KINGDOM

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sunglasses sales continue to show strong growth, despite risk factors  
 EssilorLuxottica continues to lead sunglasses in the UK  
 Online sales gaining share in sunglasses in 2023

#### PROSPECTS AND OPPORTUNITIES

Sunglasses expected to see positive current value growth over the forecast period  
 Innovation will continue to shape UK sunglasses  
 Sustainability high on the agenda in sunglasses

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

#### CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2018-2023

Table 46 Sales of Sunglasses: Value 2018-2023

Table 47 Sales of Sunglasses: % Volume Growth 2018-2023

Table 48 Sales of Sunglasses: % Value Growth 2018-2023

Table 49 NBO Company Shares of Sunglasses: % Value 2018-2022

Table 50 LBN Brand Shares of Sunglasses: % Value 2019-2022

Table 51 Distribution of Sunglasses by Format: % Value 2018-2023

Table 52 Forecast Sales of Sunglasses: Volume 2023-2028

Table 53 Forecast Sales of Sunglasses: Value 2023-2028

Table 54 □Forecast Sales of Sunglasses: % Volume Growth 2023-2028

Table 55 □Forecast Sales of Sunglasses: % Value Growth 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Eyewear in the United Kingdom

Market Direction | 2023-05-31 | 38 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€800.00
	Multiple User License (1 Site)	€1210.00
	Multiple User License (Global)	€1000.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com