

## **Eyewear in Brazil**

Market Direction | 2023-05-29 | 38 pages | Euromonitor

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### **Report description:**

With the advance of Brazil's vaccination programme over 2022, outdoor activities and social gatherings were resumed on a regular basis for most local consumers. After close to two years of home seclusion, the population was eager to spend time outside, socialising and freely participating in different activities. This had a positive and significant impact on demand for eyewear. Despite many global difficulties experienced during the year, eyewear recorded faster growth than expected, especially...

Euromonitor International's Eyewear in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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