

**Paper Bags Packaging Market (Material Type - Brown Kraft, and White Kraft; Type - Flat Paper Bag, Sacks, and Others; End-use Industry - Food & Beverages, Pharmaceutical, Retail, Construction, and Chemicals): Global Industry Analysis, Trends, Size, Share and Forecasts to 2030**

Market Report | 2023-05-29 | 255 pages | Infinium Global Research and Consulting Solutions

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**Report description:**

The report on the global paper bags packaging market provides qualitative and quantitative analysis for the period from 2021-2030. The global paper bags packaging market was valued at approximately USD 3,800 million in 2022 and is expected to reach nearly USD 5,700 million in 2030, with a CAGR of Over 4% during the forecast period 2023-2030. The study on paper bags packaging market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

Paper bag packaging is a popular choice for retail settings due to its various advantages. It is eco-friendly, cost-effective, and versatile. Paper bag packaging is biodegradable and helps reduce waste & environmental impact. Paper bag packaging saves businesses money, as they are relatively inexpensive to produce. As they can be made from recycled materials, it becomes a sustainable option for businesses looking to reduce their environmental impact. They also offer versatility for customization & branding, and their use for various purposes makes them popular among businesses.

The Food & Beverages Industry Dominates the End-use Industry segment of the Paper Bags Packaging Market

The end-use industry segment is a significant paper bag packaging market driver. The food and beverage industry is the largest end-use industry for paper bags. As the preference for food delivery apps increases, the demand for paper bags also increases, as they're a sustainable and cost-effective option for packaging food and beverages. The pharmaceutical industry is also a major end-use industry for paper bags, as paper bags are a safe and sanitary option for packaging pharmaceuticals. The retail industry is also a major end-use industry for paper bags, as paper bags are a convenient and stylish option for carrying retail products. North America Dominates the Paper Bags Packaging Market Share.

North America region is expected to witness significant growth throughout the forecast period owing to the rising demand for sustainable packaging. The imposition of bans or taxes on single-use plastic bags in numerous U.S. states and Canadian cities has

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resulted in a surge in the demand for paper bags as an alternative.

Also, the use of paper bags in the food and beverages industry contributes to the growth of the market in this region. Europe, already a mature market for paper bag packaging, has enforced restrictions on single-use plastics, leading to a significant shift towards sustainable options like paper bags. The paper bag packaging market in the Asia Pacific is expected to grow rapidly due to the demand for sustainable packaging and the rapid growth of e-commerce.

#### Report Findings

##### 1) Drivers

- The growing environmental awareness among consumers and manufacturers has been one of the key drivers of the paper bag packaging market.
- Ban on single-use plastics is expected to influence the market growth.

##### 2) Restraints

- Paper bags are not as durable as plastic bags and may tear or break easily, especially when carrying heavy items which is expected to hamper the market growth.

##### 3) Opportunities

- The growth of e-commerce has created an growth opportunity for the paper bags packaging market, as businesses look for sustainable packaging options for shipping their products.

#### Research Methodology

##### A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

##### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The global paper bags packaging market is segmented on the basis of material type, type, and end-use industry.

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#### The Global Paper Bags Packaging Market by Material Type

- Brown Kraft
- White Kraft

#### The Global Paper Bags Packaging Market by Type

- Flat Paper Bag
- Sacks
- Others

#### The Global Paper Bags Packaging Market by End-use Industry

- Food & Beverages
- Pharmaceutical
- Retail
- Construction
- Chemicals

#### Company Profiles

The companies covered in the report include

- Smurfit Kappa
- WestRock Company
- International Paper
- Novolex
- Mondi plc/AILU Group
- DS Smith
- Oji Holdings Corporation
- Paperera de Girona S.A.
- Georgia-Pacific
- Adeera Packaging Pvt Ltd

#### What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the paper bags packaging market.
2. Complete coverage of all the segments in the paper bags packaging market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global paper bags packaging market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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