

Polyester Hot Melt Adhesives Market (Application - Food and Medical Packaging, Electrical Components, Automotive, Textiles & Fabrics, and Others; Form - Pellets, Powder, and Polymer films): Global Industry Analysis, Trends, Size, Share and Forecasts to 2030

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Report description:

The report on the global polyester hot melt adhesives Market provides qualitative and quantitative analysis for the period from 2021-2030. The global polyester hot melt adhesives Market was valued at more than USD 390 million in 2022 and is expected to reach about USD 670 million in 2030, with a CAGR of Over 6% during the forecast period 2023-2030. The study on the polyester hot melt adhesives Market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

Polyester hot melt adhesives are a popular type of thermoplastic adhesive used in a variety of industries like automotive, construction, packaging, and textiles. These adhesives are composed of a combination of polyester resins and a hot melt adhesive that can be applied in its molten state and solidifies on cooling. Polyester hot melt adhesives offer excellent bonding strength, high heat, and chemical resistance, and remarkable flexibility, making them perfect for applications requiring flexibility, such as textiles and automotive interiors. They come in various forms, including pellets, powders, and films, and can be applied using different methods like spray, roller, or extrusion.

Additionally, they are compatible with a wide range of substrates, such as plastics, metals, and textiles. The increasing demand for eco-friendly and sustainable adhesives has resulted in the creation of polyester hot melt adhesives made from bio-based materials like corn starch and soybean oil. These adhesives have similar properties to traditional polyester hot melt adhesives, but they are more environmentally friendly.

The Food and Medical Packaging Segment Holds the Fastest Market Share in the Polyester Hot Melt Adhesives Market. Based on Applications, the polyester hot melt adhesives market is segmented into Food and Medical Packaging, Electrical Components, Automotive, Textiles & Fabrics, and Others. Among these, the Food and medical packaging segment holds the fastest market share in the polyester hot melt adhesives market. However, the packaging industry is witnessing the fastest

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growth in this market due to the increasing need for sustainable and efficient packaging solutions.

The surge in online shopping and e-commerce has further fueled the demand for packaging materials, leading to a significant rise in the demand for polyester hot melt adhesives in the packaging industry. Additionally, the construction industry is also experiencing a rising demand for these adhesives, owing to their remarkable bonding properties and durability, which make them suitable for various construction applications.

Asia-Pacific is a Significant Region in the Polyester Hot Melt Adhesives Market

During the forecast period, the Asia-Pacific region is predicted to lead the market for polyester hot melt adhesives, propelled by increased demand from countries like China and India. The expanding textile industry in these countries is expected to be a major market driver. According to the Ministry of Textiles annual report, India's textile industry accounts for 7% of industry output in value terms, 2% of India's GDP, and 15% of the country's export earnings. The National Development and Reform Commission also reported a 3% year-on-year increase in domestic sales of apparel and knitwear.

Additionally, the growing packaging industry in India and China is anticipated to drive the market further. The Plastics Industry Association of India states that India's packaging industry is the world's fifth largest and is growing at approximately 22-25% per year. In China, Alibaba dominates the e-commerce market with a 59% market share. Furthermore, the expanding population and increasing demand for packaging are expected to drive the demand for polyester hot melt adhesives in the region.

Report Findings

1) Drivers

- Rising demand for hot melt adhesives in the automotive industry is expected to drive market growth.
- High bonding strength and fast setting time of hot melt adhesives are influencing the market growth.

2) Restraints

- Limitations in the application of hot melt adhesives in high-temperature environments will hamper the market growth.

3) Opportunities

- The rising use of hot melt adhesives in the construction industry will create lucrative growth opportunities.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

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1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global polyester hot melt adhesives Market is segmented on the basis of application, and form.

The Global Polyester Hot Melt Adhesives Market by Application

- Food and Medical Packaging
- Electrical Components
- Automotive
- Textiles & Fabrics
- Others

The Global Polyester Hot Melt Adhesives Market by Form

- Pellets
- Powder
- Polymer films

Company Profiles

The companies covered in the report include

- Bostik
- H.B. Fuller
- 3M
- Cattie Adhesives
- Mitsubishi Chemical Corporation
- Sika AG
- Guangdong SUNTIP New Material Co., Ltd.
- Henkel Adhesives Technologies India Private Limited
- GC Adhesives Company
- EMS-CHEMIE HOLDING AG

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the polyester hot melt adhesives Market.
2. Complete coverage of all the segments in the polyester hot melt adhesives Market to analyze the trends, developments in the global market, and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global polyester hot melt adhesives Market. The company profile includes an analysis of the product portfolio, revenue, SWOT analysis, and the latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus on to invest, consolidate, expand and/or diversify.

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