

## **Vietnam Floriculture Market: Prospects, Trends Analysis, Market Size and Forecasts up to 2030**

Market Report | 2023-05-30 | 80 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

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- Enterprise \$4095.00

### **Report description:**

The country research report on Vietnam floriculture market is a customer intelligence and competitive study of the Vietnam market. Moreover, the report provides deep insights into demand forecasts, market trends, and, micro and macro indicators in the Vietnam market. Also, factors that are driving and restraining the floriculture market are highlighted in the study. This is an in-depth business intelligence report based on qualitative and quantitative parameters of the market. Additionally, this report provides readers with market insights and a detailed analysis of market segments to possible micro levels. The companies and dealers/distributors profiled in the report include manufacturers & suppliers of the floriculture market in Vietnam.

#### **Segments Covered**

The report on floriculture market provides a detailed analysis of segments in the market based on Type, Distribution Channel, Application, and End Use.

#### **Segmentation Based on Type**

- Cut Flower
- Loose Flower
- Bedding & Garden Plants
- Potted Flowering Plants
- Foliage Plants

#### **Segmentation Based on Distribution Channel**

- Retail
- Florists
- Supermarkets/Hypermarkets
- Online
- Others

#### **Segmentation Based on Application**

- Aesthetic & Decorative Purposes
- Flavours & Fragrances

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- Natural Colors
- Medicines
- Others

#### Segmentation Based on End Use

- Personal
- Institutions/Events
- Hotels
- Restaurants & Spas
- Industrial
- Others

#### Highlights of the Report

The report provides detailed insights into:

- 1) Demand and supply conditions of the floriculture market
- 2) Factor affecting the floriculture market in the short run and the long run
- 3) The dynamics including drivers, restraints, opportunities, political, socioeconomic factors, and technological factors
- 4) Key trends and future prospects
- 5) Leading companies operating in the floriculture market and their competitive position in Vietnam
- 6) The dealers/distributors profiles provide basic information of top 10 dealers & distributors operating in (Vietnam) the floriculture market
- 7) IGR Matrix: to position the product types
- 8) Market estimates up to 2030

The report answers questions such as:

- 1) What is the market size of the floriculture market in Vietnam?
- 2) What are the factors that affect the growth in the floriculture market over the forecast period?
- 3) What is the competitive position in Vietnam floriculture market?
- 4) What are the opportunities in Vietnam floriculture market?
- 5) What are the modes of entering Vietnam floriculture market?

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