

Decorative Lighting Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-05-29 | 143 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2499.00
- Five User Licence \$3499.00
- Enterprisewide License \$4499.00

Report description:

The global decorative lighting market size reached US\$ 40.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 50.0 Billion by 2028, exhibiting a growth rate (CAGR) of 3.5% during 2023-2028.

Decorative lighting is an illumination source manufactured using incandescent, fluorescent and light-emitting diodes (LED) that emit faded or bright lights of different colors. Chandelier, ceiling, flush-mount, pendants, and sconce are some of the commonly used decorative lightings. These lights are available in various shapes, textures, styles, and sizes and can be customized accordingly. Decorative lighting assists in enhancing the beauty of living spaces and homes by increasing the overall aesthetics of the room. It can easily be hardwired or plugged into an outlet and powered using a battery or solar energy. It can also be used in indoor and outdoor lighting to highlight various models, paintings, and objects in rooms and halls. As a result, decorating lightings are widely used across salons, restaurants, and households.

Decorative Lighting Market Trends:

The increasing demand for decorative lighting in the residential and commercial sectors is one of the key factors driving the growth of the market. Decorative lighting aids in illuminating workspaces within the home and is widely used in ceilings, tables, kitchens, walls, and under cabinets. In line with this, the changing design styles and trends in interior designing toward creating space, improving space efficiency, lighting effect, and enhancing aesthetic appeal is favouring the market growth. Moreover, various technological advancements, such as the introduction of smart sensors in decorative lighting, is providing a considerable boost to the market growth. Additionally, the increasing demand for decorative lighting has compelled the key manufacturers to collaborate and introduce umpteen other advanced product variants, such as sensor-based decorative lighting, which is providing an impetus to the market growth. Apart from this, the rising expenditure capacities of the consumers and the implementation of various government initiatives to enhance infrastructural development are creating a positive outlook for the market.

Key Market Segmentation:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

IMARC Group provides an analysis of the key trends in each sub-segment of the global decorative lighting market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, light source, distribution channel and end user.

Breakup by Product Type:

- Chandelier
- Pendant
- Sconce
- Flush Mount
- Ceiling Mount
- Wall Mount
- Others

Breakup by Light Source:

- LED
- Fluorescent
- Incandescent
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online Stores
- Others

Breakup by End User:

- Commercial
- Household

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acuity Brands Inc., Bridgelux Inc., Crest LED Lighting, Fagerhults Belysning AB, General Electric Company, Honeywell International Inc., Hubbell Incorporated, Ideal Industries Inc., Maxim Lighting, Nichia Corporation, Osram Licht AG (ams AG) and Signify Holding.

Key Questions Answered in This Report:

How has the global decorative lighting market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global decorative lighting market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the light source?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global decorative lighting market and who are the key players?

What is the degree of competition in the industry?

Table of Contents:

1	Preface
2	Scope and Methodology
2.1	Objectives of the Study
2.2	Stakeholders
2.3	Data Sources
2.3.1	Primary Sources
2.3.2	Secondary Sources
2.4	Market Estimation
2.4.1	Bottom-Up Approach
2.4.2	Top-Down Approach
2.5	Forecasting Methodology
3	Executive Summary
4	Introduction
4.1	Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.2 Key Industry Trends
- 5 Global Decorative Lighting Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Product Type
 - 6.1 Chandelier
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Pendant
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Sconce
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
 - 6.4 Flush Mount
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
 - 6.5 Ceiling Mount
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
 - 6.6 Wall Mount
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
 - 6.7 Others
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast
- 7 Market Breakup by Light Source
 - 7.1 LED
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Fluorescent
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 Incandescent
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
 - 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 8 Market Breakup by Distribution Channel
 - 8.1 Hypermarkets and Supermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Specialty Stores
 - 8.2.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2.2 Market Forecast
- 8.3 Online Stores
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 9 Market Breakup by End User
 - 9.1 Commercial
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2 Household
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
 - 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
 - 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.3.1.2 Market Forecast
- 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast
- 11 SWOT Analysis
 - 11.1 Overview
 - 11.2 Strengths
 - 11.3 Weaknesses
 - 11.4 Opportunities
 - 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
 - 13.1 Overview
 - 13.2 Bargaining Power of Buyers
 - 13.3 Bargaining Power of Suppliers
 - 13.4 Degree of Competition
 - 13.5 Threat of New Entrants
 - 13.6 Threat of Substitutes

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players
 - 15.3.1 Acuity Brands Inc.
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
 - 15.3.2 Bridgelux Inc.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Crest LED Lighting
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 FagerhultsBelysning AB
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.5 General Electric Company
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
 - 15.3.6 Honeywell International Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.6.4 SWOT Analysis
 - 15.3.7 Hubbell Incorporated
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
 - 15.3.8 Ideal Industries Inc.
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.9 Maxim Lighting
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.10 Nichia Corporation
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.11 Osram Licht AG (ams AG)
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.3.11.3 Financials
- 15.3.12 Signify Holding
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Decorative Lighting Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-05-29 | 143 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
<input type="checkbox"/>	Electronic (PDF) Single User	\$2499.00
<input type="checkbox"/>	Five User Licence	\$3499.00
<input type="checkbox"/>	Enterprisewide License	\$4499.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

<p>Email* <input style="width: 100%;" type="text"/></p> <p>First Name* <input style="width: 100%;" type="text"/></p> <p>Job title* <input style="width: 100%;" type="text"/></p> <p>Company Name* <input style="width: 100%;" type="text"/></p> <p>Address* <input style="width: 100%;" type="text"/></p> <p>Zip Code* <input style="width: 100%;" type="text"/></p>	<p>Phone* <input style="width: 100%;" type="text"/></p> <p>Last Name* <input style="width: 100%;" type="text"/></p> <p>EU Vat / Tax ID / NIP number* <input style="width: 100%;" type="text"/></p> <p>City* <input style="width: 100%;" type="text"/></p> <p>Country* <input style="width: 100%;" type="text"/></p> <p>Date <input style="width: 100%;" type="text" value="2025-06-24"/></p> <p>Signature <input style="width: 100%;" type="text"/></p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com