

Smart Air Purifiers Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-05-29 | 143 pages | IMARC Group

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Report description:

Market Overview:

The global smart air purifiers market size reached US\$ 6.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 10.1 Billion by 2028, exhibiting a growth rate (CAGR) of 7.8% during 2023-2028.

Smart air purifiers refer to technologically advanced devices that remove contaminating particles and pollutants from the air. They are generally manufactured from plastic and consist of a motor, fan and filter that trap pollutants, such as dust, pollen, and bacteria and disperse clean air. As compared to traditional air purifiers, they are more advanced as they can be connected to wireless networks, such as Wi-Fi and Bluetooth. This, in turn, enables the automatic, remote operation of the equipment through applications on smartphones across different end-users. Apart from this, smart air purifiers assist in minimizing the presence of harmful chemicals, gases, total volatile organic compounds (TVOCs), particulate matter, smoke, and other unwanted pollutants in the air. They also help in increasing life expectancy, neutralizing unpleasant odors, improving sleep, relieving symptoms of asthma, and reducing respiratory infections and neurological problems.

Smart Air Purifiers Market Trends:

The growing awareness regarding the adverse effects of pollution on health, such as the occurrences of asthma and other respiratory disorders, represents one of the key factors primarily driving the market growth. Smart air purifiers are widely used to improve the deteriorating air quality, thus inflating the overall product sales across the globe. Moreover, the widespread adoption of smart air purifiers in offices, commercial spaces, and homes, including living rooms, bedrooms, kitchens, and bathrooms, to remove fine airborne particles and germs is creating a positive outlook for the market. Apart from this, various advancements in technologies, such as the integration of the Internet of Things (IoT) and artificial intelligence (AI) that assist in automatic speed adjustment to optimize room air quality, are providing an impetus to the market growth. In line with this, the introduction of novel

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product variants with innovative features, such as voice control, ozone generators, ultraviolet (UV) light technology and electrostatic precipitators are positively impacting the market growth. Other factors, including improving living standards, rapid industrialization and rising expenditure capacities of consumers, are anticipated to drive the market further toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global smart air purifiers market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, technique, distribution channel and end user.

Breakup by Product Type:

- ☐ Dust Collectors
- ☐ Fume and Smoke Collectors
- ☐ Others

☐

Breakup by Technique:

- ☐ High-Efficiency Particulate Air (HEPA)
- ☐ Thermodynamic Sterilization System (TSS)
- ☐ Ultraviolet Germicidal Irradiation
- ☐ Ionizer Purifiers
- ☐ Activated Carbon Filtration
- ☐ Others

☐

Breakup by Distribution Channel:

- ☐ Online
- ☐ Offline

☐

Breakup by End User:

- ☐ Residential
- ☐ Commercial
- ☐ Others

☐

Breakup by Region:

- ☐ North America
- ☐
- ☐ United States
- ☐ Canada

☐

- ☐ Asia-Pacific

☐

- ☐ China

- ☐ Japan

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- India
- South Korea
- Australia
- Indonesia
- Others
-
- Europe
-
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
-
- Latin America
-
- Brazil
- Mexico
- Others
-
- Middle East and Africa
-

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Blueair (Unilever PLC), Coway Co. Ltd., Dyson Limited, Honeywell International Inc., Koninklijke Philips N.V., LG Electronics Inc. (LG Corporation), Sharp Corporation, Vesync Co. Ltd, Winix America Inc. and Xiaomi Corporation.

Key Questions Answered in This Report:

- What was the size of the global smart air purifiers market in 2022?
- What is the expected growth rate of the global smart air purifiers market during 2023-2028?
- What are the key factors driving the global smart air purifiers market?
- What has been the impact of COVID-19 on the global smart air purifiers market?
- What is the breakup of the global smart air purifiers market based on the product type?
- What is the breakup of the global smart air purifiers market based on the technique?
- What is the breakup of the global smart air purifiers market based on end user?
- What are the key regions in the global smart air purifiers market?
- Who are the key players/companies in the global smart air purifiers market?

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