

Mobile Imaging Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-05-29 | 139 pages | IMARC Group

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Report description:

Market Overview:

The global mobile imaging services market size reached US\$ 14.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 21.9 Billion by 2028, exhibiting a growth rate (CAGR) of 6.65% during 2023-2028.

Mobile imaging services refer to advanced solutions that utilize medical imaging technologies to provide fast, accurate, and on-site diagnostic services. Some of the most commonly offered mobile imaging services include X-Ray, ultrasound, electrocardiogram (ECG), magnetic resonance imaging (MRI), computed tomography (CT), mammography, and nuclear imaging. These services enable radiologists, healthcare professionals, and certified technologists to conduct numerous diagnostic screenings with the necessary equipment directly at medical facilities, homes, or businesses. In recent years, mobile imaging services have rapidly gained traction across the globe as they are more convenient, cost-effective and faster than conventional third-party facilities.

Mobile Imaging Services Market Trends:

Mobile imaging services offer higher efficiency, enhanced patient care quality, faster diagnosis, and improved accessibility to healthcare, making the entire process smoother and convenient with quick response time. As a result, the widespread prevalence of chronic diseases, such as cardiovascular diseases (CVDs), cancer, neurological and lung disorders, and gastrointestinal and endocrinal disorders, represents the primary factor driving the market growth. This can be attributed to sedentary lifestyles, unhealthy eating habits, rising alcohol consumption, and the increasing number of smokers. Additionally, the government and non-governmental organizations (NGOs) of various countries are taking favorable initiatives to spread awareness regarding the advantages of mobile imaging services and support remote patient monitoring. Along with this, the rising adoption of imaging technology to detect and monitor disease progression is catalyzing the market growth. Besides this, the integration of mobile

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imaging devices with informatics and advanced imaging techniques is encouraging the product adoption among service providers for remote data storage and easy tracking of patient history. Furthermore, the rising investments in the development of healthcare infrastructure, growing geriatric population, rapid urbanization, increasing consumer healthcare expenditure, and extensive research and development (R&D) activities are some of the other factors creating a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mobile imaging services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, patient type and end user.

Breakup by Product Type:

- ☐ X-Ray
- ☐ CT
- ☐ Ultrasound
- ☐ MRI
- ☐ Mammography
- ☐ Nuclear Imaging
- ☐ Others
- ☐

Breakup by Patient Type:

- ☐ Adult
- ☐ Pediatrics
- ☐

Breakup by End User:

- ☐ Hospitals and Clinics
- ☐ Home Healthcare
- ☐ Others
- ☐

Breakup by Region:

- ☐ North America
 - ☐
 - ☐ United States
 - ☐ Canada
 - ☐
- ☐ Asia-Pacific
 - ☐ China
 - ☐ Japan
 - ☐ India
 - ☐ South Korea
 - ☐ Australia
 - ☐ Indonesia

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□□Others

□

□Europe

□

□□Germany

□□France

□□United Kingdom

□□Italy

□□Spain

□□Russia

□□Others

□

□Latin America

□

□□Brazil

□□Mexico

□□Others

□

□Middle East and Africa

□

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accurate Imaging Inc., Atlantic Medical Imaging, Cobalt Health, DMS Health Technologies Inc., Front Range Mobile Imaging Inc., InHealth Group, Interim Diagnostic Imaging LLC, Nuffield Health, RadNet Inc., Shared Medical Services and TridentCare LLC.

Key Questions Answered in This Report:

What was the size of the global mobile imaging services market in 2022?

What is the expected growth rate of the global mobile imaging services market during 2023-2028?

What are the key factors driving the global mobile imaging services market?

What has been the impact of COVID-19 on the global mobile imaging services market?

What is the breakup of the global mobile imaging services market based on the product type?

What is the breakup of the global mobile imaging services market based on the patient type?

What is the breakup of the global mobile imaging services market based on the end user?

What are the key regions in the global mobile imaging services market?

Who are the key players/companies in the global mobile imaging services market?

Table of Contents:

1 Preface

2 Scope and Methodology

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

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- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Mobile Imaging Services Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Product Type
 - 6.1 X-Ray
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 CT
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Ultrasound
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
 - 6.4 MRI
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
 - 6.5 Mammography
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
 - 6.6 Nuclear Imaging
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
 - 6.7 Others
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast
- 7 Market Breakup by Patient Type
 - 7.1 Adult
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Pediatrics
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by End User
 - 8.1 Hospitals and Clinics
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Home Healthcare

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- 8.2.1 Market Trends
- 8.2.2 Market Forecast
- 8.3 Others
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 9 Market Breakup by Region
 - 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
 - 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
 - 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends

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- 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 SWOT Analysis
 - 10.1 Overview
 - 10.2 Strengths
 - 10.3 Weaknesses
 - 10.4 Opportunities
 - 10.5 Threats
- 11 Value Chain Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Key Players
 - 14.3 Profiles of Key Players
 - 14.3.1 Accurate Imaging Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Atlantic Medical Imaging

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- 14.3.2.1 Company Overview
- 14.3.2.2 Product Portfolio
- 14.3.3 Cobalt Health
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
- 14.3.4 DMS Health Technologies Inc.
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
- 14.3.5 Front Range Mobile Imaging Inc.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6 InHealth Group
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 Interim Diagnostic Imaging LLC
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Nuffield Health
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 SWOT Analysis
- 14.3.9 RadNet Inc.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis
- 14.3.10 Shared Medical Services
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 TridentCare LLC
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio

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