

## **Nutricosmetics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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### **Report description:**

Market Overview:

The global nutricosmetics market size reached US\$ 6.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 10.3 Billion by 2028, exhibiting a growth rate (CAGR) of 7% during 2023-2028.

Nutricosmetics are nutritional supplements formulated using vitamins, minerals, amino acids, botanical extracts and antioxidants. They help absorb nutrients and active ingredients into the bloodstream and circulate them throughout the body to stimulate the natural production of essential molecules. They also nourish the structure of the skin from within, maintain a healthy skin renewal rate, protect the skin from environmental stressors and control biochemical reactions that can lead to skin aging. At present, nutricosmetics are gaining traction worldwide as they complement topical skincare products to enhance the overall physical appearance.

Nutricosmetics provide targeted and sustainable effects on the overall health and appearance of the skin, hair and nails. The growing emphasis on maintaining physical appearance and the rising demand for natural beauty products are among the key factors strengthening the global nutricosmetics market. Moreover, as the function of aging defense mechanisms (ADMs) decline with age, the skin becomes more vulnerable to the damaging effects of aging aggressors. This, in confluence with the rising utilization of anti-aging products to maintain youthful skin, is acting as another major growth-inducing factor. Furthermore, due to the increasing working population and busy lifestyles of individuals, leading players are offering smaller-sized product variants with convenient packs. This, in turn, is anticipated to drive the market in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global nutricosmetics market report, along with

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forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on ingredient, product and distribution channel.

Breakup by Ingredient:

- Carotenoids
- Omega-3
- Vitamins
- Others
- 

Breakup by Product:

- Skin Care
- Hair Care
- Weight Management
- Others
- 

Breakup by Distribution Channel:

- Drug Stores/Pharmacies
- Supermarkets and Hypermarkets
- Specialist Stores
- Online Stores
- Others
- 

Breakup by Region:

- North America
- 
- United States
- Canada
- 
- Asia Pacific
- 
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- 
- Europe
- 
- Germany
- France
- United Kingdom

- Italy
- Spain
- Russia
- Others
- 
- Latin America
- 
- Brazil
- Mexico
- Others
- 
- Middle East and Africa
- 

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Amway, BASF SE, Bayer AG, Beiersdorf (Maxingvest AG), Blackmores Ltd., Herbalife Nutrition Ltd., Otsuka Holdings Co. Ltd., Pfizer Inc., Reckitt Benckiser, Suntory Holdings Limited (Kotobuki Realty Co. Ltd.) and Unilever.

#### Key Questions Answered in This Report:

- How has the global nutricosmetics market performed so far and how will it perform in the coming years?
- What has been the impact of COVID-19 on the global nutricosmetics market?
- What are the key regional markets?
- What is the breakup of the market based on the ingredient?
- What is the breakup of the market based on the product?
- What is the breakup of the market based on the distribution channel?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global nutricosmetics market and who are the key players?
- What is the degree of competition in the industry?

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