North America IT Training Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-05-29 | 139 pages | IMARC Group

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Report description:

Market Overview:

The North America IT training market size reached US$ 27.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 32.7 Billion by 2028, exhibiting a growth rate (CAGR) of 3.4% during 2023-2028.

Information Technology (IT) training is specific to the skills required for performing jobs in the field of IT. It includes courses and training programs related to the application, development, design, management, support, or implementation of consumer-based information systems. It generally imparts a certain level of proficiency in areas such as computer science, IT management, network administration, telecommunications, and cloud computing. Students, general business professionals, and consumers who use software products and IT applications are the target audience of IT training. It includes software users as well as individuals who want to gain certifications to improve their skill set. The IT training market also receives a significant amount of government spending, particularly in the field of cybersecurity.

The North America IT training market is currently being driven by several factors. The availability of diverse programs offered by the IT companies, coupled with the flexible learning modules, has positively influenced the market growth in the region. Furthermore, a significant part of the learners are increasingly shifting towards mobile-based IT training. This enables them to access information anywhere and anytime on their mobile phones and tablets. Moreover, with the growing business opportunities and consistently upgrading technology, there is a positive influence on the growth of the IT training market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America IT training market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on delivery mode,

application and end-user.

Key Regions Analyzed

United States
Canada
Mexico

Analysis for Each Country

Market by Delivery Mode

Online Training
Offline Training

Market by Application

IT Infrastructure Training
Enterprise Application and Software Training
Cyber Security Training
Database and Big Data Training
Others

Market by End User

Corporate
Schools and Colleges
Others

Value Chain Analysis
Key Drivers and Challenges
Porters Five Forces Analysis
PESTEL Analysis
Government Regulations
Competitive Landscape

Competitive Structure
Key Player Profiles

Key Questions Answered in This Report:

What was the size of the North America IT training market in 2022?
What is the expected growth rate of the North America IT training market during 2023-2028?
What are the key factors driving the North America IT training market?
What has been the impact of COVID-19 on the North America IT training market?

What is the breakup of the North America IT training market based on the delivery mode?
What is the breakup of the North America IT training market based on the application?
What is the breakup of the North America IT training market based on the end user?
What are the key regions in the North America IT training market?

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