

Adhesive Tapes Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-05-29 | 134 pages | IMARC Group

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Report description:

Market Overview:

The global adhesive tapes market size reached US\$ 66.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 89.6 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

An adhesive tape is made using a sticky chemical film and backing material that is applied to assemble and bond objects together temporarily or permanently. The backing material is usually made of paper, plastic, foam, cloth and foil that may have a release liner on one side. The adhesive on the tape is a viscoelastic material that sticks when pressure is applied to it and is usually moisture sensitive. These tapes are non-messy, time-saving and are more convenient as compared to their alternatives.

The extensive usage of adhesive tapes in various industries such as automotive and food and beverage is the key factor driving the market. Automotive manufacturers are increasingly adopting adhesive tapes in place of mechanical fasteners such as bolts and screws to reduce the weight of the vehicles and provide better fuel efficiency. The expansion of the healthcare sector is another factor contributing to the market growth. Adhesive tapes are widely used for wound care, assembly of medical devices, attaching electrodes on the skin and fixing cover shields during surgeries. Furthermore, skin-friendly adhesive tapes are widely utilized for the manufacturing of infant and adult diapers. Additionally, the growing demand for eco-friendly water-based adhesive products coupled with the introduction of recyclable tapes made from biodegradable polymers has augmented the market growth. Furthermore, the increasing trend of online shopping is boosting the demand for retail packaging and distribution materials which has resulted in an increased requirement of adhesive tapes across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global adhesive tapes market report, along with

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forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on material, resin, technology and application.

Breakup by Material:

- Polypropylene
- Paper
- Polyvinyl Chloride
- Others
-

Breakup by Resin:

- Acrylic
- Rubber
- Silicone
- Others
-

Breakup by Technology:

- Water-Based
- Solvent-Based
- Hot-Melt-Based
-

Breakup by Application:

- Packaging Tapes
- Masking Tapes
- Specialized Tapes
- Others
-

Breakup by Region:

- North America
- Europe
- Asia Pacific
- Middle East and Africa
- Latin America
-

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being 3M Company, Nitto Denko Corporation, Tesa SE, Lintec Corporation, Avery Dennison Corporation, Intertape Polymer Group Inc., Shurtape Technologies LLC., Scapa Group PLC, Lohmann GmbH & Co. Kg, Nichiban Co. Ltd., Sekisui Chemical Co. Ltd., etc.

Key Questions Answered in This Report:

What is the size of the global adhesive tapes market in 2022?

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What is the expected growth rate of the global adhesive tapes market in 2023-2028?
What are the key factors driving the global adhesive tapes market?
What has been the impact of COVID-19 on the global adhesive tapes market?
What is the breakup of the global adhesive tapes market based on the material?
What is the breakup of the global adhesive tapes market based on the application?
What are the key regions in the global adhesive tapes market?
Who are the key companies/players in the global adhesive tapes market?

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